

## Message Text

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PAGE 01 STATE 064404  
ORIGIN IO-14

INFO OCT-01 CIAE-00 CU-06 INR-10 NSAE-00 AID-05 USIA-15  
AF-10 ARA-14 EA-12 EUR-12 NEA-10 ISO-00 PA-02  
/111 R

DRAFTED BY IO/UNESCO:FHARTLEY:LL  
APPROVED BY IO/UNESCO:CWARVARIV  
-----098293 141623Z /46

R 140108Z MAR 78  
FM SECSTATE WASHDC  
TO AMEMBASSY CANBERRA  
AMEMBASSY PARIS  
INFO AMEMBASSY LONDON  
USMISSION USUN NEW YORK

UNCLAS STATE 064404

NESCO

E.O. 11652:N/A

TAGS: UNESCO, SOPN

SUBJECT:MASS MEDIA ISSUES AT CANBERRA IPI MEETING

1. DEPT CALLS ATTENTION OF ADDRESSEE POSTS TO NEW YORK TIMES NEWS ITEM, PAGE 37 OF MARCH 9 ISSUE, REPORTING ON MEETING OF LONDON-BASED INTERNATIONAL PRESS INSTITUTE (IPI) IN CANBERRA UNDER HEADLINE "PRESS GROUP AGAIN NOTES 'DANGERS' IN UNESCO PLAN." STORY REPORTS IPI ADOPTION OF MOTION EXPRESSING OPPOSITION TO REVISED TEXT (PRESUMABLY THAT OF LAST SEPTEMBER) OF DRAFT DECLARATION ON MASS MEDIA PRINCIPLES.

2. FOR THE RECORD, DEPT AGREES WITH UNESCO VIEW THAT NO OFFICIAL REVISED TEXT HAS YET BEEN ISSUED BY DIRECTOR  
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GENERAL BUT WE HAVE SHARED WITH DIRECTOR GENERAL OUR DISSATISFACTION WITH "TRIAL BALLOON" TEXTS WE HAVE SEEN.

3. TWO ERRORS IN LAST PARAGRAPH OF TIMES STORY SHOULD BE NOTED:

--IT IS STATED INCORRECTLY THAT A DRAFT OF THE MASS MEDIA

DECLARATION WAS APPROVED AT THE 1976 GENERAL CONFERENCE;

--IT STATES THAT THE IPI "HAS BEEN CONCERNED FOR SOME TIME ABOUT UNESCO'S PRESS POLICIES AND ABOUT PLANS BY THIRD WORLD COUNTRIES TO ESTABLISH A NEWS POOL SYSTEM AND EXCLUDE, OR AT LEAST TIGHTLY REGULATE, WESTERN NEWS AGENCIES." THE INSTITUTE'S POLICY, AS STATED BY ITS DIRECTOR PETER GALLINER IN A NEW YORK CONFERENCE LAST MAY, IS AS FOLLOWS: "IPI HAS NO OBJECTION TO THE ESTABLISHMENT OF A NON-ALIGNED NEWS AGENCY POOL INsofar AS IT SERVES TO INCREASE THE FLOW OF INFORMATION BOTH WITHIN AND FROM THE THIRD WORLD, BUT IT DEPLORES ANY ATTEMPT TO ESTABLISH A MONOPOLY OVER THE MEDIA BY GOVERNMENT-CONTROLLED AGENCIES IN THE THIRD WORLD, OR ANY ATTEMPT TO EXCLUDE WESTERN AGENCIES FROM THE THIRD WORLD."

4. FOR CANBERRA: DEPT WOULD APPRECIATE BRIEF SUMMARY OF DEVELOPMENTS IN IPI MEETING, ALONG WITH PERTINENT COMMENTS AND PERSPECTIVES, ON MASS MEDIA ISSUES AS THEY RELATE TO THE SO-CALLED "NEW WORLD ORDER FOR INFORMATION". PLEASE SLUG REPLIES FOR IO/UNESCO IN DEPT WITH INFO PARIS (UNESCO PERMANENT DELEGATION) AND INFO ADDRESSEES. VANCE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** THE PRESS, MEETINGS  
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**Copy:** SINGLE  
**Draft Date:** 14 mar 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
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**Errors:** N/A  
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**Litigation History:**  
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**Original Handling Restrictions:** n/a  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014